



NEBRASKA-IOWA KIWANIS DISTRICT



Club Newsletter Contest Entry Form

Kiwanis Year: _____ (example: 2005-06) *Please print all information. Thanks.*

Club Name: _____ Division: _____

Editor: _____ Phone: _____

Address: _____

City, State, ZIP: _____

E-mail Address: _____

Club Classification: (Check your Category):

- Current Membership: _____
- _____ 101 or more members = Gold
 - _____ 71 to 100 members = Silver
 - _____ 46 to 70 members = Orange
 - _____ 31 to 45 members = Blue
 - _____ 30 or fewer members = White

Publication cost per issue: _____

Distribution:

- _____ Mailed to all members
- _____ Handed out at meeting only
- _____ Handed out at meeting and mailed to all those absent
- _____ E-mailed
- _____ Other: _____

Based on the frequency of publication, the following number of issues should be submitted for judging:

- Monthly Submit 6 issues
- Biweekly or Semi-Monthly . . . Submit 9 issues
- Weekly Submit 12 issues

Entries for this Kiwanis year must be received by September 15.

Send this entry form and copies of your newsletter to:

**Jane Sewell Campbell
NE-IA District Marketing and PR Chair
906 Country Club Ln
Spencer IA 51301**

If you have questions about this contest, please contact Jane Campbell at jcampbell@smunet.net or 712-240-7467.

Club Newsletter Contest Judging Worksheet

Kiwanis Year: _____ (example: 2004-05)

Club Name: _____ Division: _____

Editor(s): _____

Phone: _____ Fax: _____

E-mail address: _____

____ Overall Appearance (6 points, maximum)

- ____ (1) Overall pleasing design
- ____ (1) Proper masthead with club name used
- ____ (1) Kiwanis logos used
- ____ (1) Official Kiwanis colors used in design
- ____ (1) Color used in photos or logos
- ____ (1) Positive content versus negative

____ Data Requirements (7 points, maximum)

- ____ (1) Address of club, phone number, or Web address
- ____ (1) Officers' names
- ____ (1) Location of meeting and time, speakers listed for meetings
- ____ (1) Calendar of future club events or projects
- ____ (1) Listing of members with perfect attendance
- ____ (1) Interclubs announced
- ____ (1) Board meeting time and date

____ Kiwanis News and Articles (9 points, maximum)

- ____ (1) New member applications or biographies
- ____ (1) Article about recent club project
- ____ (1) Article about current or future club project
- ____ (1) Photo taken during project
- ____ (1) Division news or councils announced or discussed
- ____ (1) District news or convention announced or discussed
- ____ (1) International project (such as WSP/IDD) or convention announced
- ____ (1) Sponsored youth article
- ____ (1) Reports by committee chairs

____ Newsletter Distribution (5 points, maximum)

- ____ (3) Monthly (mailed)
- ____ (2) Monthly (distributed at meetings)
- ____ (4) Two per month (mailed)
- ____ (3) Two per month (distributed at meetings)
- ____ (5) Weekly (mailed)
- ____ (4) Weekly (distributed at meetings)

(See Back of Sheet)

