



NEBRASKA-IOWA KIWANIS DISTRICT



Club Brochure Contest Entry Form

Kiwanis Year: _____ (example: 2005-06) *Please print all information. Thanks.*

Club Name: _____ Division: _____

Designer: _____ Phone: _____

Address: _____

City, State, ZIP: _____

E-mail Address: _____

Club Classification: (Check your category):

Current Membership: _____

- ____ 101 or more members = Gold
- ____ 71 to 100 members = Silver
- ____ 46 to 70 members = Orange
- ____ 31 to 45 members = Blue
- ____ 30 or fewer members = White

Brochure Distribution: (Receive 1 point for every percentage point – 25 points max.)

A. What is the population of your community? _____

B. How many brochures were printed and distributed? _____

C. Divide line B by line A to get the percentage: _____ %

Explain how you distributed your brochures: (Chamber mixers, direct mail, business displays, ...)

Response Mechanism: ("Tear-off" panel that can be mailed back to the club or a member.)

- ____ Tear-off form used with a dotted line to show that it's a tear-off form
- ____ Club's mailing address, phone number, and Web site used on the tear-off form
- ____ Place for the responder to write name, address, phone, e-mail
- ____ Check-off list for the responder to indicate areas of interest
- ____ Graphics and colors on tear-off form are consistent with the rest of the brochure

Entries for this Kiwanis year must be received by September 15.

Send this entry form and two copies of your brochure to:

**Jane Sewell Campbell
NE-IA District Marketing and PR Chair
906 Country Club Ln
Spencer IA 51301**

If you have questions about this contest, please contact Jane Campbell at jcampbell@smunet.net or 712-240-7467.