

One Day Celebrates Family Service

Every Kiwanis club should reserve the date of Saturday, April 7, 2007, for the launch of a major new Kiwanis service initiative. That's the date chosen for the first Kiwanis One Day.

On Kiwanis One Day, every Kiwanis club is urged to join with the rest of the Kiwanis family – K-Kids, Builders, Key Club, Circle K and Aktion Club – for a day of united service.

Called “Kiwanis One Day: One Way, One Day, One K,” the event is inspired by the success of the California-Nevada-Hawaii District's annual Total K Day and International President Nelson Tucker's initiative to create a day that unites the entire Kiwanis family in service.

Kiwanis One Day provides an opportunity to showcase the Kiwanis family and our commitment to service in each community. Think of the impact of more than 600,000 Kiwanis family members can make in one day of united service.

Every club is invited to take part in this momentous event by following the step-by-step plan, which includes tips on forming a committee, selecting a project, motivation and incentives, and a template news release to inform the news media. All support materials for Kiwanis One Day are available on the Kiwanis International Web site at www.kiwanis.org/service/oneday.asp.

