

Letter to the District from Rob Parker

Rob Parker, CEO/Executive Director Kiwanis International

It is my privilege to announce to you the official membership numbers for the 2005-2006 Kiwanis year. As of September 30, 2006, the total membership for Kiwanis International is 260,701 members in 8,241 clubs. This represents an increase of 11,413 members and 124 clubs over the baseline numbers established last year, and is the first measurable progress towards our goal of one million members. This is truly an exciting time to be a Kiwanis member and leader.

In 2005 Kiwanis established the goal to be One Million Members strong by our 100th anniversary in 2015. The organization has made a concerted effort to focus on the development and implementation of specific strategic initiatives to achieve overall growth in Kiwanis. The regional growth plans for North America, Europe, Asia-Pacific and Latin American regions, coupled with the "One Can Make a Difference" marketing campaign, have laid an important foundation for continued future growth. Our commitment to focus on regional growth plans, positive organizational messages, Kiwanis branded service, K University and membership growth teams (TAG TEAM) are all examples of the ways we are building momentum.

As an organization, it is time to celebrate! We must extend our appreciation to all the members who invited new members to join, the clubs that sponsored new Kiwanis clubs, the club Presidents and district leaders for their support and leadership to grow the organization, and the membership growth teams for reenergizing our growth efforts. We have established a strong foundation, and must continue our commitment to achieve One Million Members by 2015.

Thank you for your dedication and service during the 2005-2006 administrative year. It is a great time to be in Kiwanis.

