

## Grow Your Club With New Tools

In the last year, the marketing team at Kiwanis International has produced some *outstanding* new recruitment brochures and membership materials. They all are available from the Kiwanis Family Store and they are mostly FREE. Here's a quick overview of each one:

### ***Changing Tomorrows Today*** (Item #90000, FREE)

- ★ Recruitment brochure
- ★ Describes Kiwanis tradition, mission, rewards and commitment
- ★ Contains a membership application
- ★ Shipped in packages of 25 (limit 2 packages)

### ***Serving the Children of the World*** (Item #90010, FREE)

- ★ Tri-fold recruitment brochure
- ★ Provides a brief overview of Kiwanis
- ★ Designed for distribution at events and projects
- ★ Contains space to list a contact person and meeting information
- ★ Easy to mail
- ★ Shipped in packages of 25 (limit 8 packages)

### ***One Can Make a Difference*** (Item #13429, \$9.50 for 50)

- ★ Pocket-size recruitment brochure
- ★ Explains how "One Can Make a Difference"
- ★ Shipped in packages of 50 for a modest cost

### ***Marketing Kit*** (Item # 90001, FREE)

- ★ Full-color 9" x 12" folder that holds a matching brochure. Summarizes the Kiwanis story in a quality format.
- ★ Intended for sharing Kiwanis with local officials, companies, charitable partners, and so on
- ★ Folder pocket is slotted to hold a standard business card
- ★ Maximum order is 15 kits at one time

### ***Membership Development Manual*** (Item #90003, FREE)

- ★ Outlines practical ways to recruit and retain members
- ★ Contains tools to analyze a club's effectiveness

All of these items can be ordered by calling Kiwanis International at 1-800-549-2647, extension 390, or going online to the Kiwanis Family Store at [www.kiwanis.org](http://www.kiwanis.org). Click on Family Store on the home page, then click on Meeting Items, Marketing Materials.